

**PRICING STRUCTURE FOR SERVICES PROVIDED BY
COLLEGE OF ENGINEERING'S MARKETING DEPARTMENT**
(October 2018)

DESIGN

Outreach Materials	College of Engineering (CoE)	Non-CoE
All Newsletters/Print Materials (4-pages or less)	Free * (Note: No charge for first two (2) rounds of revisions. \$100 for each additional round.)	\$50-\$300 (Note: No charge for first two (2) rounds of revisions. \$100 for each additional round.)
Newsletters/Print Materials (5 or more pages, 12pg. max)	First four (4) pages are free. \$200 per each additional page. (Note: No charge for first two (2) rounds of revisions. \$150 for each additional round.)	\$300 for first four (4) pages \$150 per each additional page. (Note: No charge for first two (2) rounds of revisions. \$150 for each additional round.)
Graphics/Illustrations	CoE	Non-CoE
3-D Illustration/Animation	Free	\$500-\$10,000
2-D Graphic/Logo	Free	\$250-\$2,000
Web Services	CoE	Non-CoE
Website Design and Creation	Free	\$2,000 - \$10,000 (Note: Includes first two (2) rounds of revisions. \$150 for each additional round.)
Webpage Updates	Free	\$75/hour

EDITORIAL

Outreach Materials	College of Engineering (CoE)	Non-CoE
All Newsletters/ Print Materials	Free	\$55/hour