

# **Technology Management Program (TMP)**

<http://www.tmp.ucsb.edu>

The Technology Management Program at UC Santa Barbara offers graduate students a UC recognized certificate program that provides a cutting-edge comprehensive curriculum in management, leadership, entrepreneurship, new product development, marketing and more, taught by world-class scholars, business leaders and entrepreneurs. Undergrads -- whether taking a single course in the program or working toward a certificate in Technology Entrepreneurship -- are also enrolled in the program. Students participate in networking opportunities with top business executives, the Leaders in Innovation Lecture Series and a New Venture Competition that serves as a launch pad for student enterprises.